

Ever needed branded promotional products at the 11th hour only to find that adding your logo or message in record time wasn't possible?

Of course you have!

**Now, with LOGO24, unplanned doesn't have to mean unbranded...**



**LOGO24** is an extraordinary new initiative that offers “next day” turnaround including branding on 170 of our most popular products when you need branded product super-fast!

  
**amrod**<sup>TM</sup>

# LOGO24 CATALOGUE OVERVIEW

Throughout the catalogue you will notice the **LOGO24** icon next to certain products.

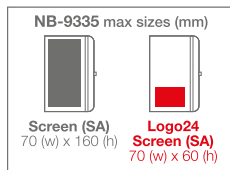
The maximum quantity (and in certain cases minimum, too) is indicated below the icon, as is the type of branding which enables your order to be fast-tracked.



Minimum quantity = 1000

Maximum quantity = 2500

**LOGO24** branding method = One colour pad print

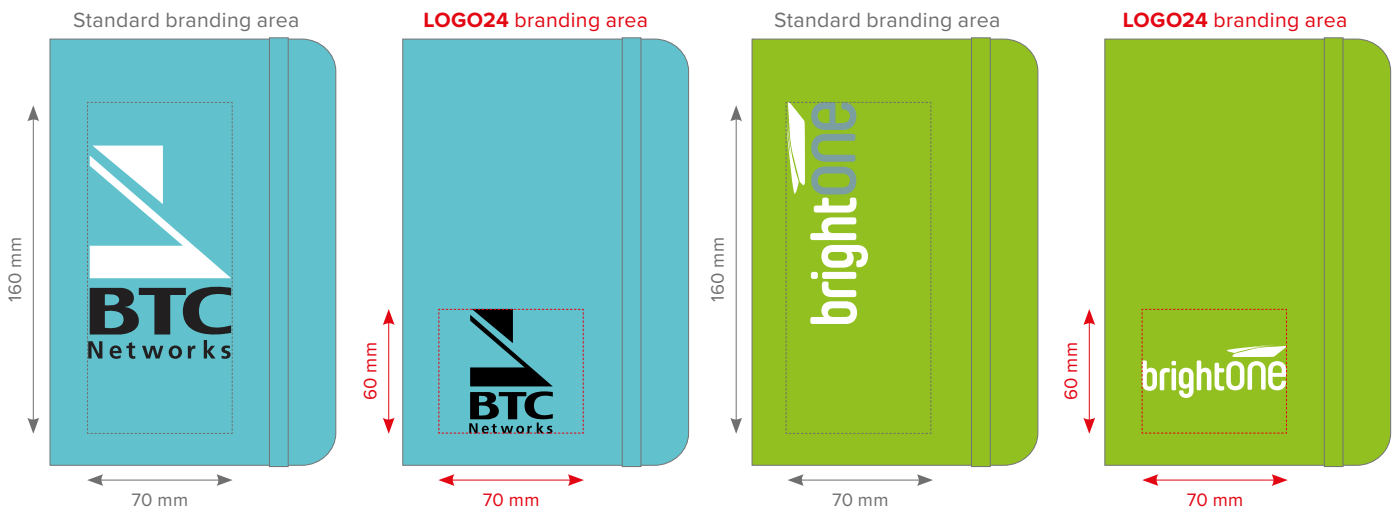
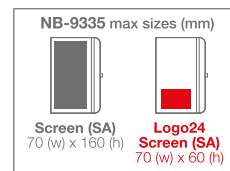
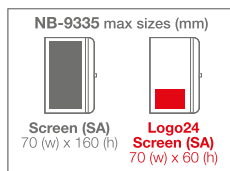


You will also find a **LOGO24** branding guideline alongside the standard branding guideline for **LOGO24** products, indicating the position in which your artwork must be branded, as well as the maximum space available for branding.

Due to the reduced lead times associated with **LOGO24** orders, the following branding parameters must be adhered to:

Branding outside of the demarcated **LOGO24** branding area, or at a size that exceeds the maximum branding space, will not be available as part of the **LOGO24** next-day offering. Artwork will always be centered within the demarcated space and printed proportionately at either the maximum width or maximum height (depending on the orientation of the logo) of the defined **LOGO24** branding area on the **LOGO24** branding guideline.

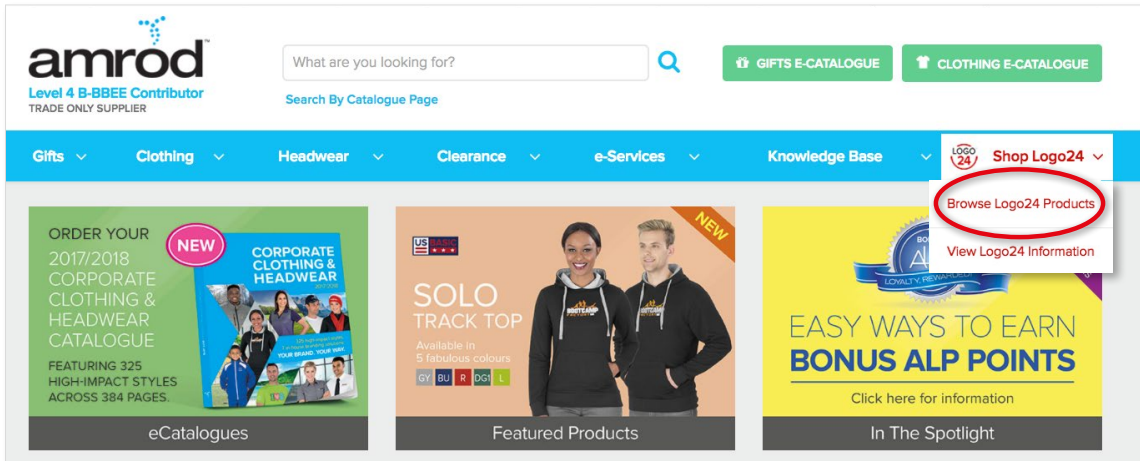
See examples below:



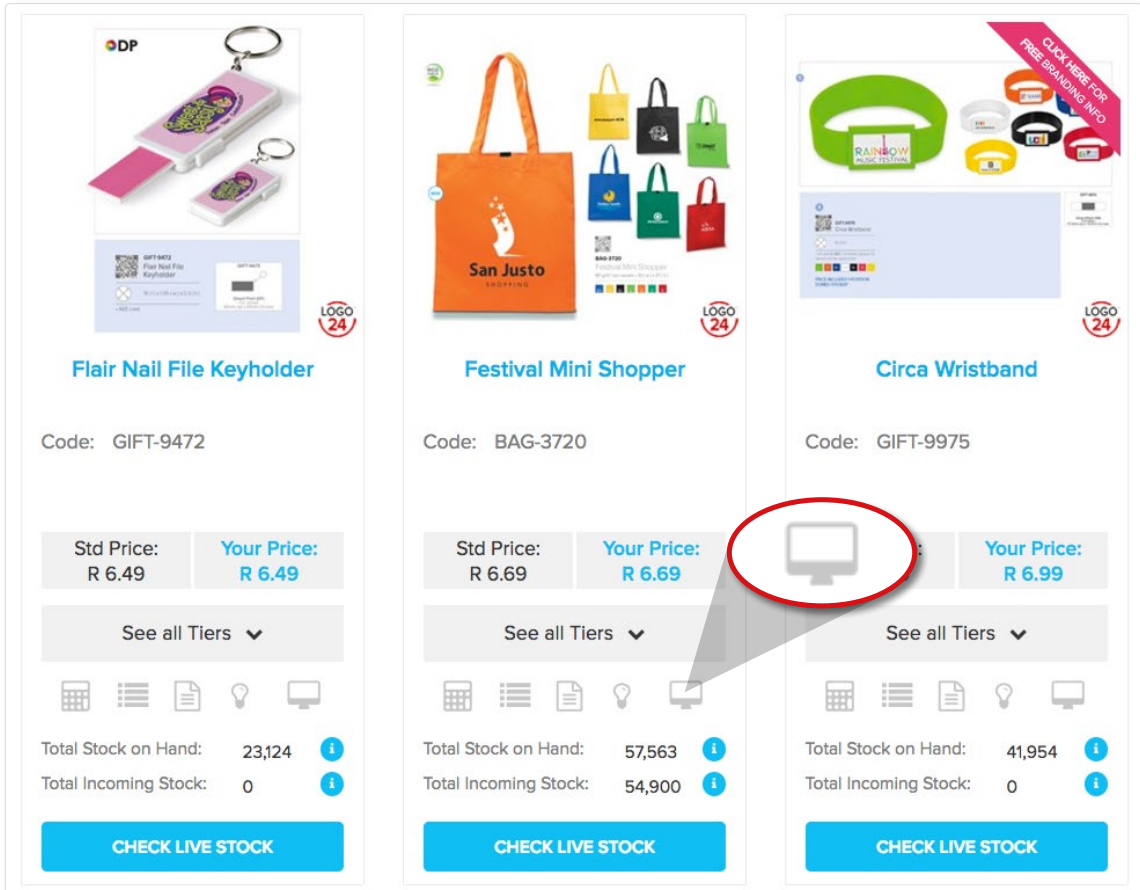
# LOGO24 ONLINE ORDERING: A STEP-BY-STEP GUIDE

**STEP 1** Your order must be placed online at [www.amrod.co.za](http://www.amrod.co.za)

**STEP 2** Click on BROWSE LOGO24 PRODUCTS to filter the products that are available on our next-date service.



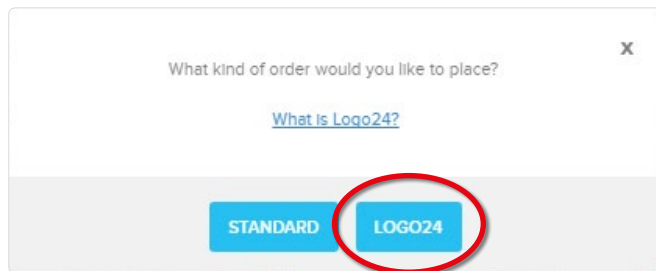
**STEP 3** Select the product you would like to order by clicking on the icon indicated below:



STEP

4

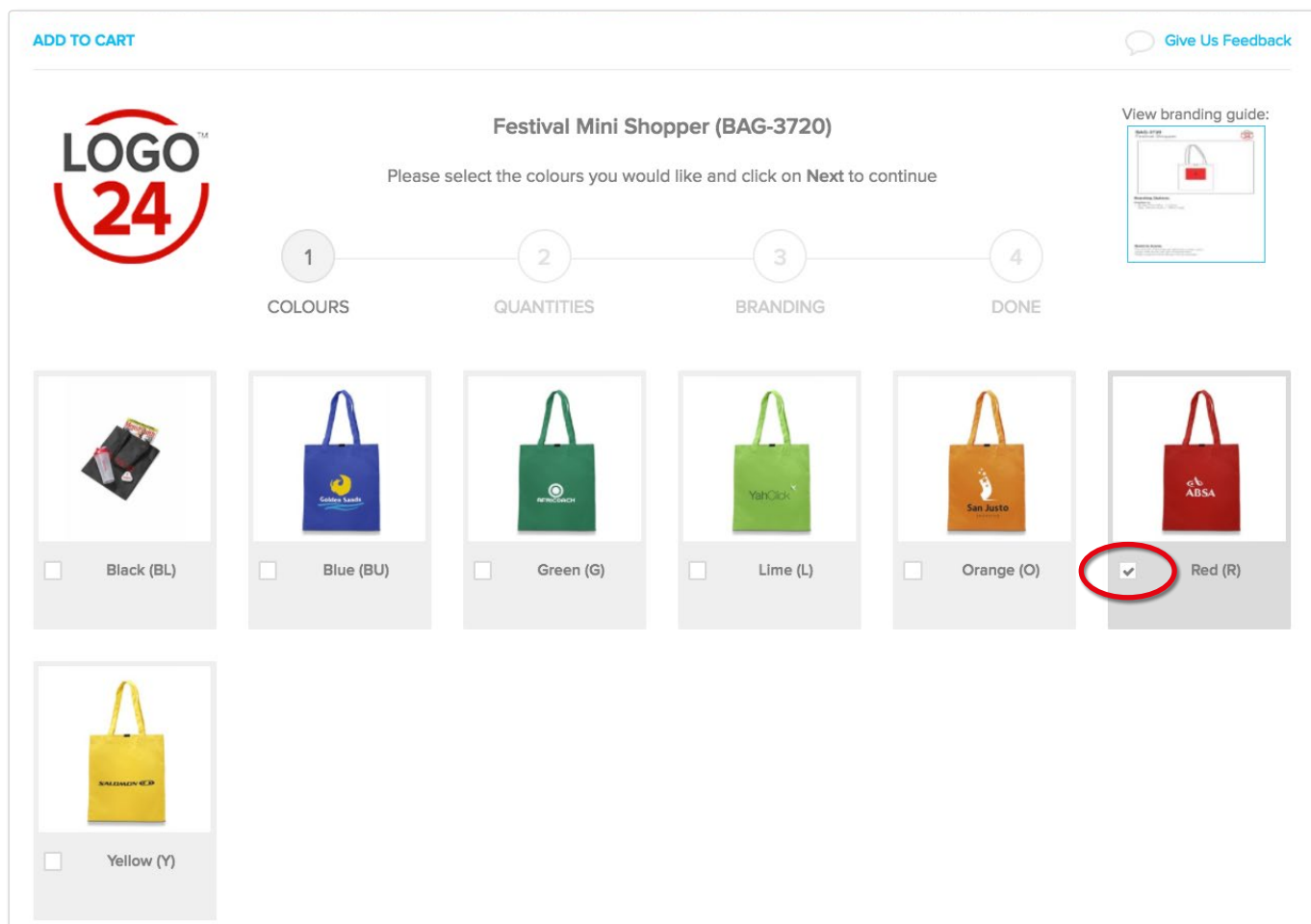
Select the LOGO24 button.



STEP

5

Select the colours of the item you would like to order.



STEP

6

Select the quantity you would like to order, noting the MIN and MAX quantity possible under the LOGO24 service.

ADD TO CART [Give Us Feedback](#)

**LOGO24™**


**Festival Mini Shopper (BAG-3720)**

Please enter the quantities you would like and click on Next to continue

1 COLOURS 2 QUANTITIES 3 BRANDING 4 DONE

View branding guide:



Branding Method: Screen Print      Branding Quantities: Min: 1 Max:800

Product	Size	Stock Required	Incoming 1	Incoming 2
 Red (R)		100 of 16,175	-	-

STEP

7

Upload your vector artwork and indicate the Pantone colour required. You are able to either state a specific Pantone colour or choose from a drop-down list of colours, to which we have assigned a Pantone value.

 **BAG-3720 Festival Mini Shopper** 

Colour	Size	Quantity	Product Price	Total Product Price
Red (R)	N/A	100	R 6.69	R 669.00

Branding	Method	Colours/Stitches	Quantity	Logo	Pantone Colour	Setup
Position A-I:	SA	1	100	Click To Add Logo ⚠	Click To Select Colour ⚠	R 0.00 ✕

Continue to browse and shop more Logo24 products [CLICK HERE](#)

Product Total Excluding VAT: R 669.00  
Branding Excluding VAT: R 0.00  
Setup Excluding VAT: R 0.00  
VAT: R 93.66  
Total Including VAT: R 762.66

STEP

8

Simply complete the mandatory fields once you have loaded all the LOGO24 items you would like into your basket, and proceed to check out. If you are on payment terms with Amrod, you will not be requested to pay for this order immediately. If you are a COD client of Amrod, you will have 30 minutes to make payment for this LOGO24 order. Failure to make payment within the allotted time will result in you having to place your order again, from scratch.



# LOGO24 TERMS & CONDITIONS

---

**Wherever the LOGO24 icon appears in our 2017 Promotional Gifts Catalogue or on our website, you can confidently select the associated LOGO24 product and have it branded and complete by the end of the following day, subject to specific criteria being met.**

- 1 LOGO24 orders are only possible if placed on the Amrod website (www.amrod.co.za)
- 2 Once you place and pay for your order online, no amendments or cancellations to the order will be possible.
- 3 LOGO24 applies to select products only and each is tagged on the Amrod website and in the Amrod 2017 Promotional Gifts Catalogue with a LOGO24 icon.
- 4 Minimum and maximum quantities apply to LOGO24 product orders.
- 5 Specific LOGO24 branding guidelines apply to LOGO24 products. Each LOGO24 product can only be branded according to the method indicated on the associated guideline, always in one position only.
- 6 No artwork proof is provided under LOGO24 and vector artwork and artwork colour is required for uploaded at the time of order. For pad and screen-printed logos, Amrod will always centre the logo within the demarcated space and print it proportionately at either the maximum width or maximum height of the designated LOGO24 branding area on the LOGO24 Branding guideline.
- 7 **Orders placed Monday to Thursday:**  
The LOGO24 service is available Monday to Thursday (when they are trading days in South Africa) and orders must be placed and paid for by 5:00pm to be complete and ready for collection by 5:00pm the following day.  
  
**Orders placed on Friday:**  
Orders placed and paid for before 12pm on a Friday (where it is a trading day in South Africa) will be completed by 5:00pm the following Monday.  
  
Orders placed after 12pm on a Friday, weekends or South African public holidays will not qualify for LOGO24 service and be treated as standard orders with regular branding lead times.
- 8 There is no surcharge for LOGO24 orders.

